

**4-H State Advisory Board**  
**April 11, 2015**  
**Everest, WA**

**In Attendance:** SW-Carol Ervest, Sam Smith; NE-Holly Haddenham, Jim Johnson, Robin Minaker, Savannah Graham, Adrain Robinson; NW-Don Ballard, Floy Ziegler, Sabrina Wood, Sarah Bishop, Wesley Simmons; SE-Richard Weitman, Diana Weitman; Extension-Michael Lain, Julie Sorensen; Treasurer-Chuck Todd; Secretary-Vicki Contini; WSU Puyallup-Pat BoyEs; State 4-H Fair Board Liaison-Bruce Bradley; Forum Committee Members-Tom Muchoney, Ann Muchoney; WSU State 4-H Intern-Christi Friend

The 4-H State Advisory Board meeting was called to order at 8:54 am.

Sam Smith led the State 4-H Advisory Board in the 4-H Pledge and Sarah Bishop led the Pledge of Allegiance.

The board members introduced themselves.

On March 11, 2015, Vicki Contini emailed the minutes of the January 2015 State 4-H Advisory Board meeting to the board members for their approval. The minutes were approved as of March 24. Six (6) board members responded and indicated their approval of the minutes as submitted. The minutes were submitted for addition to the 4-H website and the Tuesday e-Newsletter.

Treasurer's Report

The investments are at Edward Jones now. Twelve counties submitted their dues after the end of March. They will appear on the April bank statement. The county auction shares were \$2,846.25 and were sent to the counties on March 20. The ending balance of the checking account is \$34,352.85. State Ambassadors purchase their new jackets and shirts in the spring. Half of the purchase price is paid by the individual. The other half is paid from State Ambassador funds. Non-reimbursed expenses by State 4-H Advisory Board members amounted to \$311.77. The Treasurer's Report was accepted as recommended.

Action Items – October 2014 Meeting

1. Done – Jim Johnson passed around a copy of the draft he prepared explaining the importance of volunteer hours reporting in the form of a request for help. A third item will be added about businesses who use this information to verify the volunteer hours of their employees before they provide matching money to 4-H. "Private Sector" will be referenced as the source of the value of volunteer hours. At the end of the first quarter fewer than 10% of volunteers reported their hours. It was suggested this request for the reporting of volunteer hours be put on

facebook pages. Robin will send it to presidents and extension offices. Robin will also send to Tuesday e-news.

20. Done – Public Relations Committee recommended not sending the mailing this year, but wait until next year when it will be possible to use the new 4-H database for a mailing to all graduating seniors in May 2016. – Pat BoyEs was wondering if we are getting any payback from this effort which is very expensive. The Advisory Board plans to prepare another mailing for this year’s seniors for Alumni Association. However, what has been done to date has not been effective. Last year only one response was received from the mailing to high school seniors currently in 4-H. There is no “perk” at this time. Pat asked the Public Relations Committee look into what might work. We need to keep their addresses current. The new enrollment system could set up a list serve for alumni. An incentive of some kind needs to be considered.

#### Action Items – January 2015 Meeting

1. Done – Savannah Graham and Michelle Lain reviewed the 2014 Treasurer’s Report and did not find any discrepancies. Michelle made a motion to approve the audit of the 2014 Treasurer’s Report. The motion was seconded by Don Ballard and unanimously approved by the State 4-H Advisory Board.
2. Done – Sabrina Wood emailed Jan Klein to get some information about speakers that have been used for Know Your Government. This was forwarded to Don Ballard to assist in finding speakers for the Forum.
3. Done – According to Pat BoyEs the hotel won’t close the pool exclusively for us, but they have given us permission to have a log rolling workshop in the hotel’s swimming pool. The hotel has also given us permission to do some animal activities in the parking structure.
4. Done - Don Ballard drafted and on March 16 sent an email to all county council officers informing them of the deadline change for nomination of their Leader of the Year and encouraging them to submit someone for nomination.
5. Done - Don will also submit the Leader of the Year deadline change to the Tuesday e-news with other nomination reminders.
6. Done - Pat BoyEs has had her staff add a statement on website saying “Award Banquet – A time to dress up.”
7. Done - A design and message advertising the 4-H license plate were created. Pictures of your vehicle in places visited this summer were requested. The committee talked about other 4-H sites that could be used to advertise the 4-H license plate (Tuesday e-news, press releases, and social media). There was a discussion about making a hashtag which is a link people can click on to connect to a site. The State 4-H Foundation (Gail Ashworth) needs to be contacted about this. Robin Minaker will contact Gail.
8. Done – Sam Smith and Sabrina Wood shared a draft of the slick the prepared telling teens about the State 4-H Advisory Board.
9. Done – Sabrina is working with the teens on possible teen activities during forum. Unfortunately, it is too early to schedule any activities. The Teen Committee will check into the possibility of roller skating or bowling for teens during the 2015 Forum.

10. Done - Pat BoyEs sent Richard Weitman and the other Advisory Board members a list of those counties that open their 4-H camps to other counties.
11. Done – Pat BoyEs confirmed April 11-12 as the date of our meeting at the Holiday Inn in Everett. Breakfast and lunch on Saturday and breakfast on Sunday will be provided by the hotel. Coffee/tea and water will be available in our meeting room.

### 2015 Forum Update

We have fewer meeting rooms for Forum than in previous years, but we will be able to accommodate the same number of participants. There was a discussion about how the room space could be used. Tom and Ann Muchoney will be coordinating the Hospitality Room. Counties in the northwest district have been asked to help stock it. The Forum Committee is using facebook and the State 4-H page to advertise Forum. A key note speaker (Reina Almon) has been scheduled. Information about her is now available on the 4-H website. She is from Yakima County, was Miss Washington, and is currently studying to be a lawyer. Reina has requested that her speaking fee be gas money from Issaquah and back. The proposed workshops will be discussed later tonight. Robin Minaker shared some information on the food drive. She has contacted NW Harvest about receiving the food and money raised by the food drive and is waiting for their response. My Champion Books will be used as speaker gifts. The remainder of the books will be donated to various groups in the state (a case to each group). Sabrina Wood will spearhead this. Each board member was asked to contact organizations that would be interested in receiving these books. The State office, Snohomish County, and King County will be asked to help provide projectors for the workshops. About six (6) projectors are needed for the classrooms. Robin Minaker will put together a spreadsheet showing which workshops need a projector. George Magnochi will be the auctioneer in return for \$200 and dinner for two. The goodie bags are done and ready to be filled. The tax and tip are included in the menu prices. There will be further discussion about meals for the 2015 forum. Robin asked about the possibility of emailing forum attendees from the last three years. Chuck Todd said that information was available. Robin will prepare a message for Chuck to send to past attendees. A flier for this year's forum is on the 4-H website. Last year three separate emails were sent to local council presidents asking for their support of forum. Robin will update these messages, so they can be sent again this year.

### 2019 Forum

Tulalip Resort Casino's food and room prices were both very high. This location is too expensive for us.

### State Director Report

Know Your Government (KYG) – This year was awesome!!! Politics and the Media with an emphasis on social media was the topic of this year's event. Social media was added this year. Sixty-one (61) legislators were able to attend. The speakers were phenomenal, especially on Tuesday morning when the topic was "Redefining the Super Hero." The Sparrow Program is an organization that meets medical needs by providing sponsors to purchase items the family cannot afford. The money earned by 4-H

participants during the community service project at Know Your Government went to the Sparrow individual that 4-H adopted. 4-H participants earned \$10 per hour for every hour the 4-H'ers worked. Hours outside of KYG were turned in during the KYG conference. The number of hours worked was in excess of 1000 hours. This year's 4-H recipient was a 4-H'er.

State Budget – No news is available at this time.

State Fair Funding – Both the House and Senate version of the budget includes funding for the State 4-H Fair. This is very good news.

WSU Medical School – This school will be operating out of Spokane and serve eastern Washington. It is in the development stage at this time. There is the possibility of youth oriented medical, science, and nursing positions.

WSU Everett Campus – WSU has opened a branch campus in Everett. This campus will include a high tech and western Washington agricultural approach. It is in partnership with Everett Community College.

Personnel Budget & Funding – Until the legislature goes home, no positions will be filled.

IRS – After four (4) years of effort, we have completed our first year under the new 509(c)(3). Every individual 4-H organization still needs to complete a 990 form if they wish to continue their non-profit status. A peer review of a 4-H group's finances is required and can be tracked by the new enrollment system. The county offices now need to certify that a peer review has been done for each club with 509(c)(3) non-profit status. This certification needs to be submitted by the state no later than March 15. The peer review needs to be done by a non-family member. Having non-profit status only affects clubs or other 4-H groups that want to be able to receive tax deductible donations.

New Enrollment System – Since last June, Washington State has been using a new enrollment system. It was developed for Texas (which has 3/4 the times of our enrollment). The database includes enrollment, registration, fee collection, training, and other functions. 4-H is concentrating on enrollments this year. Next year we will add the registration and fee collection function. Webinars for the enrollment training are available on-line. Forty-four (44) states are currently using this system. Chuck Todd was told that this system could keep track of the leader council officers in each county. We will be able to tie hourly volunteer reporting into this system. Child Protection Training will also be attached to the enrollment site, so separate tracking will not be necessary. An electronic record book would eventually be included. This system will also allow a county to track ear tag numbers of livestock. There is a social media side of the record book. This program was created by two guys in their bedroom. They do not have a corporate office, headquarters, etc. Their office is wherever their laptop is located. Their business doubled in size in a year. Nancy Mordhorst will be retiring at the end of the year. Finding a replacement will be difficult. Her expertise cannot be replaced, and it will take time for her replacement to get up to speed. If you need something, contact Nancy as soon as possible. Pat BoyEs has given Nancy enough travel money to provide training on the new enrollment system.

Burundi – 4-H has partnered with nine (9) sister schools in Burundi. The teachers make \$250/month. 4-H is currently partnered with Central United Methodist Church of Spokane. This country is the 3<sup>rd</sup> or 4<sup>th</sup> lowest poverty stricken nation in the world. It was held by the Belgians and has experienced a genocide. Burundi is land locked, has no

natural resources, and is of no strategic importance. We are focusing on school gardens that will help feed the children and their families. Teacher training will be done by a group from Washington State 4-H that will be going to Burundi this year. A drip irrigation system will be installed at the school gardens to able them to garden all year. 2016 WRLF – Alaska is requesting workshop proposals for the 2016 WRLF in Fairbanks in March 2-4. The proposals are due by June 1, 2015.

#### 2016 Puyallup Fair/Washington State 4-H Fair

The State 4-H Advisory Board discussed the addition of a weekend to the beginning of the State 4-H Fair. Still life entries can already be mailed in after the start of fair. Some livestock projects are already at the State 4-H Fair three (3) days prior to the start of fair. At this time Pat BoyEs does not know what is expected of 4-H during this additional weekend. The State 4-H Fair Board will meet next Saturday to discuss the schedule change. They will provide more information to Pat after their meeting.

#### District Meetings

Southeast District – Planning for the 2016 Forum is underway. A contract with the conference center has been reviewed by the Attorney General’s office and returned to the facility with changes. The theme will be “Bridging the Gap between Communities.” Work is progressing on the logo which will include a simplified diagram on the Tri-Cities Cable Bridge and a 4-H clover on the outline of the state of Washington. Subcommittees have been established and speakers are being investigated. One possible topic would be anti-bullying.

Northeast District – Chelan/Douglas County Super Saturday will take place next weekend. Ferry County has a teen rally scheduled for the first weekend in October. They are doing a ferris wheel fundraiser and a concert in May which will be a fair board fundraiser. Okanogan County has a May 22 deadline for their shooting sports event. On July 26 the Japanese Exchange students are arriving. In Stevens County livestock judging is taking place today. Equine judging presentations are coming up soon.

Southwest District - Wahkiakum County horse camp, the Great White Tail Run, and several other events are scheduled. Challenge training and archery training have been scheduled. Public presentations are planned for this spring. Thurston County will be participating in the Dell Clover Fundraiser, a karate event, and the Theona Cowell Prudent Spirit of Community Award. A dairy sale will be taking place in Lewis County. A Snohomish tribal event will be taking place in Mason County. Cowlitz County is sponsoring a demonstration day. The Clark County jamboree will take place in May. A bingo fundraiser and public presentation day will be taking place in Grays Harbor.

Northwest District – Snohomish County is hosting the teen rally “Explore Your Wild Side into the Wilderness”. This teen rally will have a nature based focus. Outdoor cooking, hiking, etc., will take place at Camp Kiloqua. Kitsap County is holding their summer camp in a different location this summer because of work being done to upgrade the Twin Lakes campground. King County’s first sewing camp took place during spring break. There will be a change in their fair management. The Expo Center will be run by

a non-profit that is very pro 4-H. This group has offered to let 4-H operate the food booth during fair. The Island County Fair is now being run by the Port. The local 4-H organization is working on educating the Port on the importance of 4-H at fair. The 2015 forum and the need for auction items, goody bag items, hospitality room items, etc., were discussed. Pat BoyEs will check to see if there are any 50 year volunteers this year that could be honored at the award ceremony on Friday. There was a discussion about continuing a moment of silence during the award ceremony for those volunteers that have passed. It needs to be meaningful, inclusive and done so that no one is overlooked. The State 4-H Advisory Board decided to include a moment of silence during the award ceremony. Only in special circumstances will someone who has passed be specifically mentioned.

#### Teen Leadership Committee Meeting

Possible teen activities at forum were discussed. It is too early to schedule any activities at this time. Teens, as well as adults, are encouraged to assist in various tasks at forum and are asked to dress appropriately. Sabrina Wood will send the updated teen opportunity slick to Pat BoyEs by April 17.

#### Public Awareness Committee Meeting

They reviewed the possibility of teens using traveling displays to promote teen opportunities. The committee discussed promoting 4-H, not just the State 4-H Advisory Board, using traveling displays/power point presentations. Savannah will coordinate this effort. They discussed using Sensational Saturday events to promote more teen opportunities (serving on boards, KYG, etc). Some newspaper ads would be possible, especially with financial support from a sponsor. FFA is a bigger entity than 4-H for older kids, because they offer more competition opportunities, more awards, more accountability, and take place as a part of school. Club level recognition would be a place for 4-H to start being more award oriented. Floy Ziegler challenged everyone to have a 4-H display at their library during 4-H week, the first full week of October. Photo's of the displays throughout the state could be sent to the State 4-H Office, judged, and given an award sponsored by the State 4-H Advisory Board (free registration at the following year's Forum was one suggestion). Floy Ziegler will work on promoting this activity. The county would designate who receives the award. Each county would submit one display. The award would be presented at Forum during the award ceremony. Photos of the displays will be put in a power point by Sarah Bishop for review at the Thursday Advisory Board meeting prior to Forum.

#### Grants and Recognition Committee Meeting

The committee discussed the Hall of Fame nominations due June 1. The packets will be mailed on June 15 for the committee to review. The score sheets need to be sent to Pat BoyEs prior to the July 7 conference call where the inductees will be selected. The other state awards are due August 1. Board members were asked to remind their county to submit applications. The award ceremony dinner will start at 7:00 pm, instead of 6:30 pm because of possible problems with rush hour traffic.

Fund Development Committee Meeting

Robin Minaker will make a correction to the license plate information. The license plate display will be prominently displayed. Publicity for food drive was discussed. Advisory Board members will encourage their counties to participate in the auction at Forum. A form for each auction item is due by October 1 in order to be included in the live auction catalog. Floy Ziegler will coordinate the golden ticket raffle and have it in a prominent location. Committee members have been asked to look for items for an additional (yet to be decided) raffle. A framed photo taken by a 4-H'er could be one of the raffle items.

The State 4-H Advisory Board meeting was adjourned for the day at 4:15 pm.

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**April 12, 2015**  
**Everest, WA**

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The 4-H State Advisory Board meeting was called to order at 9:00 am.

The hospitality suite has two rooms connected to the suite. The hospitality suite will be free with the first 40 room nights. One free room will be received for each additional 35 room nights. It was recommended that the hospitality suite be reserved beginning Thursday afternoon. Sabrina made a motion that the hospitality room be reserved beginning Thursday afternoon. The motion was seconded by Don Ballard and unanimously approved by the State 4-H Advisory Board.

Ad-Hoc Committee Reports

➤ Forum Auction

It has been decided that payment for auction items will be accepted between the silent and live auctions on Saturday night. At the end of the live auction there will be a 10 minute break to allow time to prepare to accept payment. To speed up payment of auction items we will be using a newer printer and more runners. There will also be 2 lines for cash/check and one line for credit payments. Chuck Todd has asked that contact information for clubs be collected from the donation forms. This year "Raise the Paddle" will take place at the beginning of the live auction and will support the work in Burundi. A helium balloon will be given to the winning bidder of each live auction item. Floy Ziegler has agreed to get the helium tank and balloons.

➤ Forum Handbook

Floy Ziegler is working on it and should have it done soon.

➤ Educational Content of Workshops

The workshop proposals received for the 2015 Forum were reviewed. The possibility of a canning workshop taking place during forum is being investigated. Robin Minaker will work with Toni Dell to get them assigned to a time slot. Robin will update the denial and acceptance of workshop emails. Three hour workshops will be assigned two time slots.

Committee Liaison Reports

4-H Foundation – They did not meet during the Know Your Government conference. They are trying to do monthly phone calls, but these calls have fallen on the holidays. To

date 181 license plates have been sold. Not very many applications have been received for the grants offered by the 4-H Foundation. Robin was asked to get copies of the fliers explaining the grants offered by the 4-H Foundation.

Dwight Palmer was the recipient of the 4-H Foundation's Tom Quann Award for Excellence. Dwight is approaching 90 years old. He was past WA state director and wrote a book on leadership that is still used today.

Clothing and Textile/Foods – No conference calls have taken place lately. Clothing and food judging may not be done at this year's fair because there were under 20 youth at last year's event. If they take place, the fair may use past judging contests, instead of creating new ones.

Dog – There are new score sheets for this project. The next meeting is on May 17.

Equine – There is nothing new. Not much is going on at this time. The Hippology Contest takes place next weekend. There are only five (5) teams signed up at this time. The Horse Bowl Contest is scheduled for May 2. Each of these contests only has about 10 counties participate each year.

Teen Leadership – Planning is underway for the teen conference the end of June. Workshops are currently on line. The Know Your Government conference was very successful.

Adventure Education – Scott Vanderway was just promoted from Assistant Professor to Associate Professor. In King County 4-H has a partnership with the City of Seattle Parks Department (Camp Long). It has been held in trust for almost 90 years, is in the middle of Seattle, and has had a high and a low ropes class for two years. Over 9,000 youth have gone thru the class and the affect of this class on these youth has been documented. In Chelan County the course is encountering some challenges since the retirement of Ray Faini. Jefferson and Clallum Counties are doing challenge course training. Building Successful Learning Communities uses principles of Challenge Education being done by Scott Vanderway.

Camping – Mike Jensen has been doing a series of seminars on getting ready for camps. Pat BoyEs recently sent his latest seminar on risk management for camp out on 4-H talk for everyone to see because applies across 4-H. The seminar is 30-40 minutes long. His next seminar topic will be on allergies.

Cats – There have been more cat shows this year than before. Several shows have already taken place this year and more are scheduled.

State Fair Board – A very successful judges training has taken place. Tom Gwin has compiled a list that will go on the website and include everyone that has completed the training. The training included eight (8) different categories. Work is currently underway on the fitting and showing dress code for various projects and the dress code

will be put into each section (horse, rabbit, etc.). There will be more information on the 2016 fair after the next weekend meeting. The Fair Board is looking into how to meet some requests for livestock judges training.

Shooting Sports – They discussed the state meet that takes place in May. Wenatchee is working with a gun club to host a leader’s training. The range will be closed down for club practices and a meet.

#### Food Drive

The reward for the winning district in the food drive was discussed. A platter of desert for \$30 with coffee from hotel was recommended. Sabrina made a motion that a \$30 desert platter and coffee be provided to the winning district during their district meeting on Sunday. The motion was seconded by Holly and unanimously approved by the State 4-H Advisory Board.

#### Next Meeting

The next meeting of the State 4-H Advisory Board will take place at 7:00 pm on Thursday night of Forum weekend. Dinner will be on our own prior to the meeting. A lunch for the Advisory Board will be provided Sunday afternoon.

#### District/Committee Meeting

Robin Minaker will contact Debbie, the Fair Board President, to coordinate the district and committee meetings. Pat BoyEs will need to meet with representatives from both boards prior to the Sunday Committee meetings to review who can vote in both meetings. Robin Minaker and Debbie will identify a time for Pat to meet with the board representatives.

The State 4-H Advisory Board meeting was adjourned for the day at 10:00 am.

Respectfully Submitted,  
Vicki Contini, Secretary

#### Action Items

1. It was suggested this request for the reporting of volunteer hours be put on facebook pages. Robin will send it to presidents and extension offices. Robin will also send to Tuesday e-news.
2. Don will also submit the Leader of the Year deadline change to the Tuesday e-news with other nomination reminders.
3. There was a discussion about making a hashtag which is a link people can click on to connect to a site. The State 4-H Foundation (Gail Ashworth) needs to be contacted about this. Robin Minaker will contact Gail.
4. The remainder of the books will be donated to various groups in the state (a case to each group). Sabrina Wood will spearhead this. Each board member was asked to contact organizations that would be interested in receiving these books.

5. Robin Minaker will put together a spreadsheet showing which workshops need a projector.
6. Robin asked about the possibility of emailing forum attendees from the last three years. Chuck Todd said that information was available. Robin will prepare a message for Chuck to send to past attendees.
7. Last year three separate emails were sent to local council presidents asking for their support of forum. Robin will update these messages, so they can be sent again this year.
8. Sabrina Wood will send the updated teen opportunity slick to Pat BoyEs by April 17.
9. The Public Awareness Committee discussed promoting 4-H, not just the State 4-H Advisory Board, using traveling displays/power point presentations. Savannah will coordinate this effort.
10. Floy Ziegler challenged everyone to have a 4-H display at their library during 4-H week, the first full week of October. Photo's of the displays throughout the state could be sent to the State 4-H Office, judged, and given an award sponsored by the State 4-H Advisory Board (free registration at the following year's Forum was one suggestion). Floy Ziegler will work on promoting this activity.
11. Photos of the library displays during 4-H week will be put in a power point by Sarah Bishop for review at the Thursday Advisory Board meeting prior to Forum.
12. The Grants and Recognition Committee discussed the Hall of Fame nominations due June 1. The packets will be mailed on June 15 by Pat BoyEs for the committee to review. The score sheets need to be sent to Pat BoyEs prior to the July 7 conference call where the inductees will be selected.
13. Robin Minaker will make a correction to the license plate information she prepared.
14. Floy Ziegler will coordinate the golden ticket raffle and have it in a prominent location.
15. Committee members have been asked to look for items for an additional (yet to be decided) raffle. A framed photo taken by a 4-H'er could be one of the raffle items.
16. A helium balloon will be given to the winning bidder of each live auction item. Floy Ziegler has agreed to get the helium tank and balloons.
17. The possibility of a canning workshop taking place during forum is being investigated.
18. Robin Minaker will work with Toni Dell to get them assigned to a time slot.
19. Robin Minaker will update the denial and acceptance of workshop emails.
20. Robin Minaker was asked to get copies of the fliers explaining the grants offered by the 4-H Foundation.
21. Robin Minaker will contact Debbie, the Fair Board President, to coordinate the district and committee meetings that take place during Forum.
22. Pat BoyEs will need to meet with representatives from both boards prior to the Sunday Committee meetings to review who can vote in both meetings. Robin Minaker and Debbie will identify a time for Pat to meet with the board representatives.