

Meeting Notes from Skagit 1095 Coalition  
Tuesday, September 22; 3-5 PM  
United Way Conference Room

Attendees: Diane Smith, Jennie Bryan-Goforth, Michael Frazier, Bill Henkel, Debra Lancaster, Karen Parnell, Maureen Pettitt, Jennifer Sass-Walton, Jerry Shackette, Tessa Bryant

Agenda:

1. Introductions
2. Overview Effort
3. Discussion: Group Purpose/Name
4. Logic Model
5. Possible Group Activities
6. Coalition Structure
7. Next Meeting

Notes:

1. Discussion surrounding the wording of the draft purpose as champion and adopt **collaborative plans** v. "efforts", and the logic model as the first step in this plan(s)
2. Adding "advocacy" to purposes of outreach, awareness, shared metrics and funding in order to highlight efforts to influence policy and legislation
3. The group agreed upon "coalition" as group name (versus club/collective). This seemed to represent a more official, collaborative body and implied membership and structure
4. Michael Frazier posed important questions regarding the specificity of children in the 1095 model and how this may effect activities and relationship with Skagit Food for Skagit People
  - I. Diane explained that SFSP was a more systems approach to food access in the county whereas 1095 was specifically concentrated on programs to develop child nutrition and health
5. The group discussed the proposed Outcomes of the Logic Model and the necessity to include metrics/indicators to measure these outcomes
  - I. for the fourth outcome, changing to "ALL children and families have access to HEALTHY affordable food, especially fresh fruits and vegetables, in their communities (and homes?)
    - I. questions arise re: "affordability"; does there exist a measure of the cost to have nutritious food in certain areas? across the board?
    - II. questions arise regarding data for middle income children, not just low income
  - II. the group decides to brainstorm metrics/indicators for the outcomes on their own time and send them to Tessa by October 5
6. It was decided that there couldn't be a pursuit of coalition activities because these activities must be informed by the data gathered from the metrics/indicators of the outcomes
  - I. As well, activities shouldn't be pursued until more organizations/individuals get on board. Coalition members should brainstorm potential organizations/individuals that would be advantageous/effectual for 1095 and send these names to Tessa by October 5
  - II. Strategies to get others involved include sending them the final logic model in order to entice and demonstrate clear goals/activities/outputs
7. Leadership and structure of coalition can't be decided until more join the coalition. From there, coalition members will decide who wants to take on which roles, and what sort of formalities should be implemented (membership/laws/etc)

1. current Steering Committee to stay in place until the group expands
8. Next meeting set for October 20 from 3-5, location TBD. Tessa & Mo will collect metric data and potential invitees by October 5 to share at the meeting.
9. Michael Frazier decided to back out of the coalition, as he is choosing to focus on a broader, food systems approach and therefore prefers to dedicate his time to Skagit Food for Skagit People
10. Participant feedback was positive and energetic. Participants seemed enthusiastic and excited for the opportunity to gather metrics for the outcomes in order to enable educated activities