

Cultivating Success 2016-2017 Courses

The Cultivating Success™ program combines workshop and on-farm learning experiences to help foster the success of new and existing farms and agriventures.

Who should take the courses?

Current and future small- to mid-scale farmers, ranchers, and agripreneuers.

SUSTAINABLE SMALL FARMING & RANCHING

Mondays 5:30-8:30pm Sept. 19 thru Dec. 5; Saturday, Oct. 1 all day

CultivatingSuccess.BrownPaperTickets.com

In this first of the Cultivating Success series, participants explore the unique advantages available to anyone with access to small plots of land. The course provides a broad overview of agriculture production and marketing options for today's small farmer.



Weekly presentations include local growers, organizations, and specialists with expertise in direct marketing, value-added processing, production planning, agronomy, livestock production, and more. Includes all day field trip to nearby farms.



Whether you are just exploring the opportunities available or already have an existing operation, you'll learn what it takes to create and sustain a viable small farm enterprise.

Location

Carnation Farm's Alpine Room, 28901 NE Carnation Farm Road, Carnation, WA.

Registration/Information

To register, fill out form and mail with your check, or visit www.brownpapertickets.com.

For more information on the courses, contact Kate Ryan, 425.357.6024; kate.ryan@wsu.edu.

AGRICULTURAL ENTREPRENEURSHIP

Mondays 5:30-8:30pm Jan. 9 thru Mar. 20; Saturdays, Feb. 25 & Mar. 4

AgEnt.BrownPaperTickets.com

This in-depth business planning course covers evaluating resources, planning and research, legal and management issues, marketing strategies, budgets and financial statements along with how to cultivate capital resources.



During the course, participants will develop a business plan they can literally take to the bank to finance a new enterprise or expand an existing farm-based business. In addition, the course will have a special emphasis on the financial and legal issues unique to farm-based businesses. Includes the two-Saturday shortcourse, *Recordkeeping for Productivity and Profitability*.

Location

We'll be using web technology to simulcast the course between two Puget Sound locations so more students can participate closer to home. ECC Gray Wolf Hall, 2000 Tower St, Everett, WA or Carnation Farm's Alpine Room, 28901 NE Carnation Farm Road, Carnation, WA.



Instructor

Agriculture teacher and small farmer Holly Small has been leading, developing, and expanding our Cultivating Success courses since 2009 to excellent reviews.

During that time she's become a go-to authority for local farms and farmers looking to expand opportunities and production while developing a long-term sustainable operation. A WSU graduate in animal science and agriculture economics with an MS in agriculture education, Small has worked for Northwest Farm Credit Services as a loan officer and the Nestle Regional Training Center at Carnation Farm as Public Relations & Conference Center Manager.

Program Sponsors



King County

CULTIVATING SUCCESS™

sustainable small farms education

Registration Form

Name(s): _____

Farm Name: _____

Address: _____

City _____ Zip _____

Phone: _____

E-mail: _____

Yes, send me e-mail notices for future workshops.

Sign me up for these Cultivating Success courses!

Sustainable Small Farming & Ranching

Register online: CultivatingSuccess.BrownPaperTickets.com

Mon. Sept. 19 - Dec. 5, 2016 \$300 per farm/family \$ _____
(max of 3 per farm)

Agricultural Entrepreneurship

Register online: AgEnt.BrownPaperTickets.com

Mon. Jan. 9 - Mar. 20, 2017 \$300 per farm/family \$ _____
(max of 3 per farm)

TOTAL ENCLOSED \$ _____

Make checks payable & mail to: WSU Extension
Attn: Workshops
600 - 128th Street SE
Everett, WA 98208-6353

Refund Policy: No cash refunds. Minimum charge will be retained; remainder credited toward future workshop registration if cancelled less than 48 hrs prior. No refund or credit for no-shows. Extension programs and employment are available to all without discrimination. Evidence of noncompliance may be reported through your local Extension office or to the WSU Center for Human Rights. Persons with a disability requiring special accommodation can request accommodation 21 days before training at 425.338.2400. If accommodation is not requested in advance, we cannot guarantee availability on-site.



You'll learn how to...



Apply concepts of sustainability to your land.



Plan for a profitable agriculture enterprise.



Improve the land while maximizing each acre's potential.

Is Farming in Your Future?



Take the next step!

CULTIVATING SUCCESS™
sustainable small farms education

Sign up NOW for the 2016-2017 courses!



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